

Roll Number		
-------------	--	--

A



INDIAN SCHOOL MUSCAT HALF YEARLY EXAMINATION

ENTREPRENEURSHIP

CLASS: XI

Sub. Code: 066

Time Allotted: 3 hours

18.09.2019

Max. Marks: 70

General Instructions:

1. All questions are compulsory.
2. There are total 24 questions in all.
3. Marks for each question are indicated against it.
4. Answer should be brief and to the point.

1. The earthquake in Gujarat during the year 2001 led Mansukhbhai Prajapati to this indigenous invention. 1
(A) Blue pottery (C) Haathi Chaap
(B) Mitticool refrigerators (D) Cooperative society
2. Brainstorming 1
(A) Blue print of future actions (C) Staffing
(B) Social barriers (D) Group discussion to generate alternatives to solve a problem.
3. Who among the following is a Social entrepreneur? 1
(A) Steve Jobs - Apple (C) Dr. Varghese Kuriean - AMUL
(B) Sanders - KFC (D) Mukesh Ambani - Reliance
4. Business intelligence refers to 1
(A) Devices which are mobile and helps in growth of business.
(B) Helps to upload all the data on to a cloud
(C) Ability of an organisation to collect maintain and organize data
(D) Programs designed to support development of entrepreneurs.

OR

Dishonesty of an employee is due to this risk

- | | |
|-----------------------|----------------------|
| (A) Political factors | (C) Physical factors |
| (B) Natural factors | (D) Human factors |

5. The blue print of future actions to taken by an enterprise is known as 1
 (A) Feasibility study (C) Innovation
 (B) Social Catalyst D) Business Plan
6. Explain any two disadvantages of being an entrepreneur. 2
7. Define an 'entrepreneur'. 2
8. Differentiate between business entrepreneurs and professional entrepreneurs. 2

OR

- Differentiate between technical and non-technical entrepreneurs. 2
9. Describe the characteristics of 'manager' type of personality. 2
10. Write a note on intrapreneurship. 2
11. Describe the following managerial functions of an entrepreneur: 3
 a. Planning
 b. Controlling
 c. Coordination
12. Explain business ethics with four ethical standards to be followed by business. 3

OR

- Explain Mc Clelland's theory of motivation. 3
13. 'Entrepreneurship is set of activities to be performed by an entrepreneur'. On the basis of this statement, explain the different entrepreneurial function. 3
14. Describe 'feasibility study'. 3
15. Mention two elements each for the following business plans: 3
 a. Human resource plan
 b. Marketing plan
 c. Production plan
16. Explain business incubation. 3
17. According to Guy Kawasaki, many entrepreneurs believe a set of myths about entrepreneurship. Mention any three of such myths. 3
18. Mention any four essential attitudes of an entrepreneur. 4
19. There are numbers of challenges faced by women entrepreneurs. Elaborate these problems. 4

OR

- What were the final results of the study announced by Dell in 2012 regarding women entrepreneurs in India? 4
20. 'Invention is the mother of necessity.' Prove this statement through the case study of Japanese love for fish. 4
21. 'We can appoint an employ but not an entrepreneur'. Give the differences between an entrepreneur and an employee to support the statement. 4

- | | | |
|-----|--|---|
| 22. | Describe the various environmental and personal barriers to entrepreneurship. | 6 |
| 23. | Explain Maslow's theory of motivation. | 6 |
| 24. | 'Setting upon an enterprise requires a series of activities'. Support the following statement. | 6 |

OR

Justify the statement 'Entrepreneurs are the agents of progress for a nation'.

End of the Question Paper

